

## Exhibit Labels An Interpretive Approach

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Beverly Serrell, Exhibit Labels: An Interpretive Approach. Example Group Label - "Democracy" The art of the 1980s was shaped profoundly by an exploration of democracy. Although it is an ideal held sacred by many, democracy is also challenging, for at its core it asks us to respect and protect the rights of those we disagree with.

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[1] Beverly Serrell, Exhibit Labels: An Interpretive Approach (Walnut Creek, CA: AltaMira Pres, 1996), p. 26. << Previous: Tips and Tools for Planning Exhibitions

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(2018). Exhibit Labels: An Interpretive Approach. Visitor Studies: Vol. 21, No. 1, pp. 148-150.

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Exhibit Labels: An Interpretive Approach takes an optimistic approach to answering these questions, positing that wall text can indeed be effective when well written and smartly designed. . . .Throughout, author Beverly Serrell shares her insights from nearly four decades of providing advice on exhibits for all manner of museums--Museum

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Exhibit Labels: An Interpretive Approach, Second Edition. Rowman & Littlefield, 2015. Writing the second edition was harder than writing the first in 1995. Because so much good work had been done in the intervening years: in exhibits, research, visitor studies, user experiences, prototyping, theory and practice.

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Exhibit Labels: An Interpretive Approach was first released over 20 years ago (1996, though the latest edition was published in 2015 by Rowman & Littlefield\*), but many of the topics and approaches covered remain essential to exhibit design today. It is worth a read for those who are new to the field, or just haven't had a chance to check out this publication before now.