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7a. The Evolution of the Presidency - US History

Scott Cutlip said, "we somewhat arbitrarily place the beginnings of the public relations vocation with the establishment of The Publicity Bureau in Boston in mid-1900." He explains that the origins of PR cannot be pinpointed to an exact date, because it developed over time through a series of events.

History of public relations - Wikipedia

The Jungle was a milestone in the subsequent history of the hamburger, as it led the American public to force restaurant chains to prove the safety of their cooked meat. In 1933, Arthur Kallett published a similar book, entitled 100 million guinea pigs; Dangers in Everyday foods, drugs, and cosmetics , which warned consumers specifically about ...

History of the hamburger - Wikipedia

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USAID: A History of US Foreign Aid - Devex

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Let's examine the evidence by looking at its history. The American Dream's Origins The Declaration of Independence states the principles that underlie the American Dream: "We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life ...

What Is the American Dream: History, Quotes

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The Committee on Public Information, or CPI, was established on April 14, 1917, just one week after America's war declaration. As the official information bureau of the United States, the CPI's charge was as complex as it was sweeping: to convince a sometimes wary American public to buy into, and fully participate in, the war effort.

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